

**BACKRIVER TOWNHOMES IN HINGHAM
WINS GOLD AWARD
AT BUILDERS INTERNATIONAL SHOW**
*The Hastings Companies Beats High-Status Competitors
in \$1 Million+ Category*

HINGHAM, MASS. (Issued March 2011) -- BackRiver Townhomes in Hingham, Mass., created by The Hastings Companies, won the Gold Award in the '\$1 Million +' category in a prestigious international competition sponsored by the National Association of Home Builders. The announcement was made during the Builders International Show ("The Nationals") held recently in Orlando.

The award, one of the most celebrated in the homebuilding industry, for 'BEST INTERIOR MERCHANDISING OF A MODEL OVER \$1 MILLION,' was especially impressive as BackRiver bested entries by the Ritz Carlton Residences in New York City, a high-rise tower in San Diego, a ski resort in Utah, and a high-rise tower in Chegudu, China.

Tom Hastings, President of The Hastings Companies, said, "Receiving top honors in this very competitive category from a judging panel comprised of our peers is the highest tribute. And beating out some of the most prestigious developments and their designers is an incredible honor." He commended Design East Interiors of North Hampton, NH, who designed the interior of the BackRiver model.

Now in its 30th year, 'The Nationals' is the country's largest competition for new home sales and marketing professionals. There were some 800 entries in this year's contest. Gaye Orr, a Master in Residential Marketing and the 2011 Nationals Chair, said, "With all the challenges our industry has faced this past year, it's wonderful to recognize our peers for their ingenuity, foresight and commitment."

BackRiver, which has been called a blend of Newport and Nantucket styles, offers walk-out gardens patios, and breathtaking views of the adjacent 500-acre Bare Cove Park and the historic Back River. The community consists of 45 townhomes ranging from 2,200 to 3,800 square feet and priced from \$775,000 to 1.4 million.

BackRiver has won Gold Awards from the Builders Association of Greater Boston in the Best Attached Home and Best Attached Community categories. In 2008, in its initial phase, the development was featured on the cover of *Builder* Magazine, and in 2009, it earned two awards at the International Builders Show in Las Vegas, and Gold and Silver

awards in the Best in American Living Award (BALA). It has been featured in numerous local, regional and national publications.

Besides its high-end amenities, location is a key BackRiver attraction. The site is minutes from Hingham Square, the T's Hingham Commuter Train Station and the ferry to Boston. Also within walking distance are the South Shore and Black Rock Country Clubs and Boston Golf Club, Hewitt's Cove Marina, the new Launch retail center at Hingham Shipyard.

To schedule an exclusive tour by appointment call (781) 740-8700 or visit <http://www.BackRiverTownhomes.com>

(BackRiver Rd. is off Beal St., just off Rte. 3A across from The Launch, site of the former Hingham Shipyard.)

Contact: Tom Hastings | 781-749-1066 | <mailto:tom@hastcos.com>
<http://www.hastingscompanies.com>