

BACKRIVER TOWNHOMES WINNER OF PRESTIGIOUS NATIONAL DESIGN AWARDS

Hingham Development Winner of Two Awards

HINGHAM, MASS. (Issued February 2009) -- The BackRiver Townhomes development in Hingham (MA), known as Hingham's most prestigious townhome community, took home two awards at the International Builders Show held in Las Vegas in January.

The residential design competitions are sponsored by the National Association of Home Builders (NAHB), one of the largest trade associations in the U. S., and by *Professional Builder Magazine*.

BackRiver Townhomes, built by The Hastings Companies just off Route 3A, won the Best in American Living Award (BALA) for 'Best Kitchen in a Home Up to 2,400 Square Feet'; and won the Nationals Silver Award for 'Best Attached Home Plan.' BackRiver Townhomes was also one of 4 national finalists for the BALA 'Best Attached Community up to 150 Homes'. Over half of the 45 luxury townhomes have been sold. Prices for the 2 and 3 bedroom townhomes start at \$825,000.

Expert judges considered site plan, exterior design/curb appeal, interior architecture and design, construction quality and cost efficiency, and product sales success. Developer Tom Hastings said, "We're deeply honored to be the winner selected from hundreds of entries from all around the country. Traditionally, BALA and the Nationals Award winners help redefine excellence for the residential building industry so we're in great company."

'BEST ATTACHED HOME PLAN'

BackRiver targets area residents looking to downsize without compromising on quality or amenities. Each building reflects 19th century Victorian 'summer cottages' built along the nearby coastline. BackRiver residents can walk to shops, restaurants, commuter boat and train, Bare Cove Park and view the Back River. As part of the project, Mr. Hastings made improvements to the surrounding Bare Cove Park, improved access to the Back River and built two little-league fields.

'BEST KITCHEN'

Empty-nesters appreciate the gourmet kitchen's fine details, unique features, and state-of-the-art appliances. Custom cabinetry and fine craftsmanship blend to create an efficient, luxurious kitchen featuring special attention to lighting, storage, work flow and ventilation.

BackRiver was also the subject of a cover story in the September 2008 issue of *Builder Magazine*, one of the industry's premier publications. The story, which highlights just 10 successful residential developments across the country, says "BackRiver's Townhomes, disguised as coastal estates, strike the right balance." *For BackRiver Townhomes sales information: 781-740-8700 or backrivertownhomes.com.*